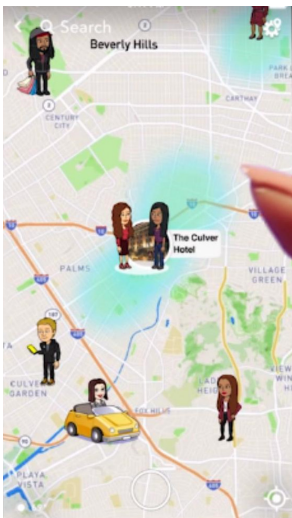


New Snapchat feature - 'Snap Map'



Snapchat has recently rolled out their latest feature, 'Snap Map', which allows users to see where their Snapchat contacts are in real time, as well as seeing location based photo and video stories from other users around the country. The map shows the user's friends as a Bitmoji, a cartoon avatar. This feature can be accessed by pinching two fingers together on the camera screen in Snapchat.

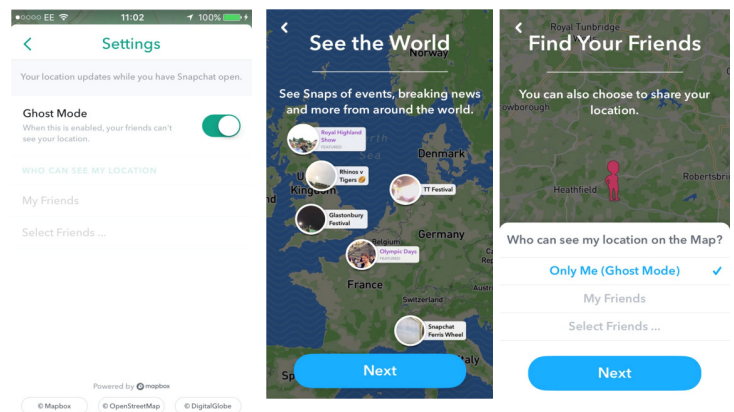
We are aware that some children at the academy use Snapchat, and we feel it is important to remind our pupils on how to stay safe whilst using the app.

How to stay safe using Snapchat

It is important to be careful about who you share your location with, as it can allow people to build up a picture of where you live, go to school and where you spend your time.

Changing the settings is simple. Currently, there are three settings for sharing your location online: Ghost mode, My Friends and Select Friends.

Enabling the My Friends setting will mean that all your contacts on Snapchat can see your location. It is important that users review their Snapchat contacts before enabling this setting. We remind our pupils that they should never add someone they don't know in person.



Ghost Mode means you are the only person who can see your location on the map. You can still see your friends, but they cannot see your location. As this new feature gives your precise location on a map, we would advise users not to share their location, especially with people they don't know in person.

To change settings, simply click the cog when you are using 'Snap Map'.

Tips for staying safe whilst sharing your location

- Don't add contacts to Snapchat if you do not know them in person.
- Regularly review your privacy settings
- Only share your location with people you know in person

For more online safety advice, the following sites provide useful information and support:

<https://www.nspcc.org.uk/preventing-abuse/keeping-children-safe/online-safety/>

<http://www.childnet.com/blog/introducing-snap-maps-the-new-location-sharing-feature-in-snapchat>

For more information on 'Snap Maps':

<https://support.snapchat.com/en-US/article/about-snap-map2>